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Necessity is the mother of invention, but the time has come for the next generation of innovators to push the envelope beyond necessity and deliver better solutions for the game ahead.

Introducing Stark Pursuit®, a new company focused on inventing products and ideas for the sport of paintball that break the mold and exceed expectations in an effort to create a more perfect player experience.

We are like you. We are players, thinkers, designers, gamers, and professionals, who challenge the status quo, attack hurdles head on, and ask the question, “what if?”

Today we are pleased to announce ZetaMag™, a high-capacity, twin-channel, reversible paintball-magazine for pistols and SMGs, including (but not limited to) the Tippmann TPX/TiPX.

“Paintball players fond of pistol play, (including myself) have been begging for higher capacity TPX mags for years now. I got tired of waiting and decided to do something about it. But a simple extension was not good enough for Stark Pursuit. That’s when we discovered we could use the available space more efficiently.”

— Ian Pullens, Director, Stark Pursuit

Containing two ten-round stacks of .68 caliber paint (spherical or shaped projectile), the ZetaMag is designed to feed from one channel, and then be rotated vertically on the Z-axis to feed a second full stack. By having 20 rounds available in the space of a single magazine we have effectively tripled the capacity of the default TiPX mag, yet only extending the length by four inches.

Over two years of development, the ZetaMag team has gone through great lengths, numerous iterations and challenges, in honing in the best possible extended magazine. The result is a rugged, self-contained product able to hold a large capacity of diverse rounds, without compromising on structural integrity. Features like stronger stainless steel springs for better retention and delivery, as well as an omni-protective “Dust-Boot”, are just a few indications of the thoughtfulness applied in the design.

“As a designer, personally it’s not just about doing what’s expected, and with the Zeta I think we have delivered more than anyone ever expected for the platform.”

— Scott Watrous, Principle Designer, Stark Pursuit

We at Stark Pursuit have incredibly high standards. That is why we chose to partner with MILSIG Industries to manufacture the ZetaMag. MILSIG’s quality, durability, and experience in the magfed paintball industry is unparalleled. We are excited for the opportunity of working with this industry leader to produce such an amazing product.



MILSIG Industries is dedicated to the magfed community. The trust and encouragement they have provided in the ZetaMag project is humbling and we are honored to have them as a strategic ally.

"When Ian and Scott came to me at the Paintball Extravaganza Trade show in 2012 and showed me a prototype of the ZetaMag, I was shocked. From outside, these two diehard MagFed players came up with an idea that none of us in the industry had thought of. They took it upon themselves to innovate, experiment, and seek advice to bring their idea to fruition. I'm proud to have helped bring the ZetMag to reality, and honored that Stark chose MILSIG as their manufacturing partner. I look forward to more cool projects with Stark Pursuit in the future."

— Nelson Lau, Director, MILSIG Industries

ZetaMag pricing will start at \$25 per unit. Packaging will include one ZetaMag, one Dust-Boot, and one loading rod. The first units will be available from the Stark Pursuit booth at Living Legends VI, May 17-19, 2013. The ZetaMag will be available for sale online following the LL6 event.

You can find the ZetaMag available soon at the following approved websites:

USA (Retail & Distribution) - Stark Pursuit www.StarkPursuit.com

USA (Retail) - Milsig Direct www.MilsigDirect.com

Canada - WidowMaker Industries www.WidowMaker.ca

Europe - Milsig Direct Europe www.MilsigDirect.eu

For unlisted regions or other inquires contact us at info@starkpursuit.com

"Chase Excellence" - Victor Stark IV, Founder

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